



PRIMER SIMPOSIO DE AGRICULTORES HISPANOS Y PROFESIONALES AGRÍCOLAS 2019

September 13 - 14, 2019
NC Farm Bureau Federation
Raleigh, North Carolina



WELCOME TO THE FIRST HISPANIC FARMERS AND AGRICULTURAL PROFESSIONALS SYMPOSIUM!



The days when the United States was a nation of farmers are long gone, but we are a much larger country, demanding diverse food and agricultural products. Latinos are not only key to agriculture, but we are also farm administrators, policymakers, leaders in agricultural sciences and diverse consumers of agricultural goods and services. We come together in this Symposium to celebrate agriculture, our heritage, and leadership that includes youth, farmers and agricultural professionals from the Southeast Region, including Puerto Rico. Agriculture and, specifically, Latino leadership in agriculture is essential to the future of our Southeast Region's economy, food security and the protection and conservation of natural resources.

The U.S. Hispanic population reached a record of 59.9 million people in 2018, with the South recording the fastest Latino population growth of any U.S. region. Latinos are simultaneously among the youngest racial or ethnic groups in the U.S. and the group that saw one of the largest increases in median age over the past decade. We are not only farmworkers, but we also have professionals in key policy positions leading agricultural agencies. The growth of young female students entering agricultural-related professions is set to transform the future of USDA leaders, and Hispanic female farmers are the fastest-growing segments in the Southeast, based on the latest agricultural census. Protecting, fostering and celebrating agriculture, farmer leaders, agricultural professionals and students is long overdue. Many Hispanics who love agriculture will embrace the challenge to lead, and feed, new generations of Americans.

Enjoy the symposium and many successful crops to come,

Dr. H. Nolo Martínez and Mr. Rafael Vega
Symposium Co-Chairs

¡BIENVENIDO AL PRIMER SIMPOSIO DE AGRICULTORES HISPANOS Y PROFESIONALES AGRÍCOLAS!



Los días en que Estados Unidos era una nación de agricultores ya no existen, sin embargo, somos un país mucho más grande, demandamos más productos alimenticios y una agricultura más diversa. Los latinos no solo son clave para el trabajo de la agricultura, sino que también somos administradores agrícolas, formuladores de políticas, líderes en ciencias agrícolas y consumidores de bienes y servicios agrícolas. Nos reunimos en este primer simposio para celebrar la agricultura, nuestro patrimonio y el liderazgo el cual incluye a jóvenes, agricultores y profesionales agrícolas de la Región Sureste, incluyendo a Puerto Rico. La agricultura y, específicamente, el liderazgo latino en la agricultura es esencial para el futuro de la economía, nuestra seguridad alimentaria, y la protección y conservación de los recursos naturales de nuestra Región.

La población hispana de los estados unidos alcanzó un récord de 59.9 millones de personas en 2018. El sur de la nación experimentó el mayor crecimiento de la población latina de cualquier región de los estados unidos. Los latinos se encuentran simultáneamente entre los grupos raciales o étnicos más jóvenes en los estados unidos y también vieron uno de los mayores aumentos en la mediana de edad en la última década. No solo somos trabajadores agrícolas, sino que también tenemos profesionales en puestos claves de liderazgo en agencias agrícolas; el crecimiento de las jóvenes estudiantes en profesiones relacionadas con la agricultura está destinadas a transformar el futuro de los líderes del USDA y las mujeres agricultoras hispanas representan uno de los segmentos de más rápido crecimiento en el sureste, según el último censo agrícola. La protección, fomentar y celebrar la agricultura, líderes agricultores y agricultoras, los profesionales de la agricultura y estudiantes es pertinente ya es hora de hacerlo. Muchos hispanos que aman la agricultura aceptarán el desafío de liderar y alimentarán a nuevas generaciones de estadounidenses.

Disfrute el simposio y muchos cultivos exitosos por venir,

Dr. H. Nolo Martínez y Mr. Rafael Vega
Copresidentes del Simposio

KEYNOTE SPEAKER

Dr. A. Richard Bonanno is Associate Dean for the College of Agriculture and Life Sciences and Director of the NC Cooperative Extension Service, known as NC State Extension. Through faculty and agents in all 100 counties, Extension connects farmers, youth, and the public with research-based information.



Rich is a native of Massachusetts where he grew up on a vegetable, hog, and flower farm. He has two degrees (BS, MS) from Cornell University and a Ph.D. from Oregon State University in Plant Physiology.

Dr. Bonanno started his career at NC State in the 1980's as a faculty member in the Department of Horticultural Science working on weed management. He left State in 1989 to return to Massachusetts, where he managed the family vegetable and flower farm, worked part-time in Extension for the University of Massachusetts, and was president of the Massachusetts Farm Bureau Federation.

Rich is married to LuAnne, and they have 3 daughters. The youngest, Heather, is now managing the family farm in Massachusetts, along with Rich's father, Angelo, who will be 90 in October.

El **Dr. A. Richard Bonanno** es Decano Asociado de la Facultad de Agricultura y director del Servicio de Extensión Cooperativa de Carolina del Norte conocido como NC Extensión Estatal. A través de la facultad y los agentes en los 100 condados, Extensión conecta la investigación con los agricultores, los jóvenes y el público.

Rich es originario del estado de Massachusetts, donde creció en una granja de hortalizas, cerdos y flores. Él tiene dos grados académicos, Bachillerato y Maestría en Ciencias, de la Universidad de Cornell y un doctorado de la Universidad Estatal de Oregón en Fisiología Vegetal.

El Dr. Bonanno comenzó su carrera en la universidad del estado de Carolina del Norte en la década de 1980 como miembro de la facultad en el Departamento de Horticultura trabajando en el manejo de malezas y pastos. Dejó el estado en 1989 para regresar a Massachusetts, donde administró la granja familiar de hortalizas y flores y además trabajó a tiempo parcial con el Servicio de Extensión de la Universidad de Massachusetts y fue presidente de la Federación Farm Bureau de Massachusetts.

Rich está casado con LuAnne y tienen 3 hijas. La más joven, Heather, ahora administra la granja familiar en Massachusetts junto con el padre de Rich, Angelo, que cumplirá 90 años en octubre.

PROGRAMA DEL SIMPOSIO

Viernes, 13 de septiembre de 2019

Interpretación Simultánea: **Ms. Angelica Schiavone**, *Full Circle Interpreting*

Maestra de Ceremonias: **Ms. Jessica Coscia**, *Coscia Communications LLC*

Transmisión en vivo y video: **Mr. Rafael Osuba**, *Artist Studio Project*

Auditorio Principal (Tercer nivel)

8:00 – 9:00 A.M. Registro

9:00 – 9:30 A.M. Bienvenida, **Timothy Beard**, *Conservacionista de Estado, Servicio de Conservación de Recursos Naturales (SCRN)*

Comentarios de Apertura, **James Tillman**, *Conservacionista Regional, SCRN*

9:30 – 10:00 A.M. Presencia y Contribución de los Agricultores Hispanos en la Región Sureste

Presentadores: **Dr. H. Nolo Martínez** y **Maya McElrath**, *Copresidentes, Nolo Consulting LLC*

10:00 – 11:00 A.M. Panel de Operadores y Agricultores Hispanos - Presentación de la Adopción e Implementación de las Prácticas de Conservación del Departamento de Agricultura de los Estados Unidos por parte de Agricultores Hispanos en la Región Sudeste

Agricultores: **Elide Santos** (FL), **Rubén Sánchez** (FL), **José Seda** (PR), y **José Guerrero** (LA)

Moderador: **Rafael Vega**, *Conservacionista de Recursos del Estado de Carolina del Norte, SCRN*

11:00 – 11:15 A.M. Receso

11:15 – 12:15 A.M. Panel Nacional de Líderes Hispanos

Panelistas: **Astrid Martínez**, *Conservacionista de Estatal de Wyoming, SCRN*, **Carlos Suárez**, *Conservacionista Estatal de California, SCRN*, **Juan Carlos Hernández**, *Conservacionista Estatal de Maine, SCRN*, y **Benny Cano**, *Director de Distrito, Texas Agencia de Servicios Agrícola (ASA)*

Moderadora: **Jessica Coscia**, *Estratega Principal en Coscia Communications, LLC.*

12:15 – 1:30 P.M. Almuerzo (Auspiciado por NC Farm Bureau)

Música en vivo por Larry Bellorin - Arpista

Bienvenida e Introducción del Orador, **Mr. Larry Wooten**, *presidente de NC Farm Bureau Federation*

Orador Principal, **Dr. Rich Bonanno**, *Decano Asociado y Director de Extensión Cooperativa*

Reconocimiento de Estudiantes Ganadores del Concurso de Afiches “El Futuro de Nuestros Alimentos y la Conservación Agrícola” – Auspiciado por Nolo Consulting y Qué Pasa Media



PROGRAMA DEL SIMPOSIO

Talleres para Productores/Agricultores: Auditorio Principal (Tercer nivel)

1:30 – 3:00 P.M. Acelerando las Habilidades Empresariales en el Sistema de Alimentación Local

Presentadores: **Bahia Nightengale** y **Gary Perkins**, *Central Louisiana Economic Development Alliance*

3:00 – 3:15 P.M. Receso

3:15 – 4:30 P.M. Presentación de Agencias sobre Programas Agrícolas para las Comunidades Hispanas

Presentadores:

- a) Servicio de Conservación de Recursos Naturales: **Stuart Lee**, *Especialista Estatal de Asuntos Públicos*
- b) Agencia de Servicio Agrícola: **Cynthia Cuellar**, *Especialista Nacional de Alcance* y **Claudia Austin**, *Directora Ejecutiva de Condado*
- c) Agencia para el Manejo de Riesgo: **Alexander Sereno**, *Director Regional*
- d) Desarrollo Rural: **Nancy Urias**, *Especialista de Área*

Moderadora: **Ms. Dale Threatt-Taylor**, *Directora, Distrito de Conservación de Suelos y Agua del Condado de Wake*

Talleres para Estudiantes: Auditorio 2 (Tercer Nivel)

1:30 – 2:15 P.M. Programas Universitarios en Agricultura y Conservación

Presentadores: **Dr. Beth Wilson**, *Directora del Instituto Agrícola, Universidad del Estado de Carolina del Norte*, **Diana Urieta**, *Directora Nacional del Programa Juntos*, **Dr. Alejandra Huerta**, *Departamento de Entomología y Patología Vegetal, Universidad del Estado de Carolina del Norte*

2:15 – 3:00 P.M. USDA Carreras en el Departamento de Agricultura, Programas para Estudiantes y Oportunidades de Pasantías

Presentadores: **Rick Tafoya**, *Gerente del Programa Nacional de Énfasis Hispano* y **Yaniria Sánchez**, *Universidad de Puerto Rico, Colegio de Ciencias Agrícolas, Recinto de Mayagüez*

3:00 – 3:15 P.M. Receso

3:15 – 4:30 P.M. Panel de Jóvenes Líderes Hispanos

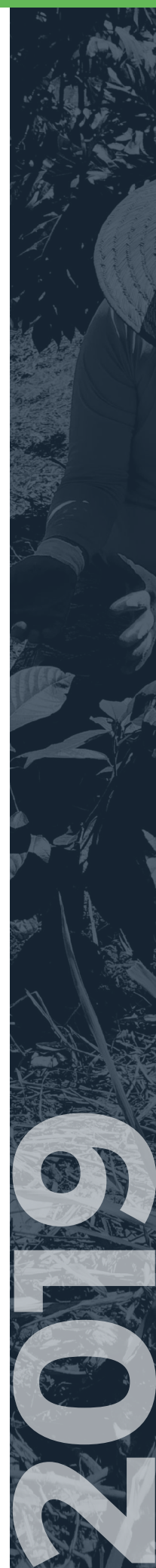
Presentadores: **Mariemines Ortiz**, *Programa USDA Pathways - Illinois*, **Pedro Ayala**, *Especialista de Alcance para Granjeros con Nolo Consulting LLC*, e **Iliana Santillán**, *Programa Juntos de Carolina del Norte, Extensión Cooperativa*

Sábado 14 de septiembre de 2019 – Demonstración de Campo de la Salud del Suelo

Ubicación: *Ransdell Farm, Agricultor/dueño el señor Kent Revels, 6347 Dwight Rowland Road, Fuquay-Varina, NC 27526*

La salud del suelo está a la vanguardia de la filosofía nueva en la producción de tierras de cultivo. Estos sistemas imitan las interacciones ecológicas naturales a nivel microbiano. Duplicar la intención de la madre naturaleza hacia la agricultura hace que estos sistemas respondan mucho mejor al clima extremo una vez se aplican por completo. Únase a nosotros en esta discusión introductoria entre agricultores para estudiar los beneficios para su granja. La demostración incluirá demostración de raíz, "Prueba de Slake" y un simulador de lluvia.

Instructores: **Steve Woodruff**, *NRCS Agrónomo*; **Milton Cortés**, *NRCS Científico de Suelos*, **Jeremy Roston**, *NRCS Especialista Estatal en Planificación de Conservación* y **Nathan Lowder**, *NRCS Especialista Regional en Salud del Suelo del Sureste*.



SYMPOSIUM PROGRAM

Friday, September 13, 2019

Simultaneous Interpretation: **Angelica Schiavone**, Full Circle Interpreting

Master of Ceremonies: **Jessica Coscia**, Coscia Communications LLC

Live Streaming and Video: **Rafael Osuba**, Artist Studio Project

Main Auditorium (Third Floor)

8:00 – 9:00 A.M. Registration

9:00 – 9:30 A.M. Welcome, **Timothy Beard**, North Carolina State Conservationist, Natural Resources Conservation Service (NRCS)

Opening Remarks, **James Tillman**, Regional Conservationist, NRCS

9:30 – 10:00 A.M. Presence and Contribution of Hispanic Farmers Across the Southeast Region

Presenters: **Dr. H. Nolo Martínez** and **Maya McElrath**, Copresidents, Nolo Consulting LLC

10:00 – 11:00 A.M. Hispanic Farmers and Operators Panel - Showcase of United States

Department of Agriculture Conservation Practices Adoption and Implementation by Hispanic Farmers in the Southeast Region

Farmers: **Elide Santos** (FL), **Rubén Sánchez** (FL), **José Seda** (PR), and **José Guerrero** (LA)

Moderator: **Rafael Vega**, NC State Resource Conservationist, NRCS

11 – 11:15 A.M. Break

11:15 – 12:15 A.M. National Hispanic Leadership Panel

Panelists: **Astrid Martínez**, Wyoming State Conservationist, NRCS; **Carlos Suárez**, California State Conservationist, NRCS; **Juan Carlos Hernández**, Maine State Conservationist, NRCS; and **Benny Cano**, Texas District Director, Farm Service Agency.

Moderator: **Jessica Coscia**, Principal Strategist at Coscia Communications, LLC.

12:15 – 1:30 P.M. Lunch (Sponsored by NC Farm Bureau)

Live Music Performance by Larry Bellorin – Harpist

Welcome and Introduction of the Speaker, **Mr. Larry Wooten**, President of NC Farm Bureau Federation

Keynote Speaker, **Dr. Rich Bonanno**, Associate Dean and NC Cooperative Extension Director

Announcement and Recognition of Student Poster Session Winners "The Future of Our Foods and Agricultural Conservation" – Sponsored by Nolo Consulting LLC and Qué Pasa Media



SYMPOSIUM PROGRAM

Producers/Farmers Track Workshops: Main Auditorium (Third Floor)

1:30 – 3:00 P.M. Accelerating Entrepreneurship Skills in the Current Food System

Presenters: **Bahia Nightengale** and **Gary Perkins**, *Central Louisiana Economic Development Alliance*

3:00 – 3:15 P.M. Break

3:15 – 4:30 P.M. Agency Presentation on Agricultural Programs with Hispanic Communities Focus

Presenters:

- a) Natural Resources Conservation Service: **Stuart Lee**, *State Public Affairs Specialist*
- b) Farm Service Agency: **Cynthia Cuellar**, *National Outreach Specialist* and *Claudia Austin*, *County Executive Director*
- c) Risk Management Agency: **Alexander Sereno**, *Regional Office Director*
- d) Rural Development: **Nancy Urias**, *Area Specialist*

Moderator: **Dale Threatt-Taylor**, *Director, Wake Soil and Water Conservation District*

Student Track Workshops: Auditorium 2 (Third Floor)

1:30 – 2:15 P.M. College Programs in Agriculture and Conservation

Presenters: **Dr. Beth Wilson**, *Director, NC State University Agricultural Institute*; **Ms. Diana Urieta**, *Director, National Juntos Program*; and **Dr. Alejandra Huerta**, *Assistant Professor, NC State University Department of Entomology and Plant Pathology*

2:15 – 3:00 P.M. USDA Careers: Student Programs and Internship Opportunities

Presenters: **Rick Tafoya**, *National Hispanic Emphasis Program Manager for USDA NRCS* and **Yaniria Sánchez**, *University of Puerto Rico Agricultural Sciences College, Mayagüez Campus*

3:00 – 3:15 Break

3:15 – 4:30 P.M. Young Hispanic Leaders' Panel

Presenters: **Mariemines Ortiz** - *Illinois Pathways*, **Pedro Ayala** - *Nolo Consulting Farmer Outreach Specialists*, and **Iliana Santillán**, *NC Juntos Program – NC Cooperative Extension*

Saturday, September 14, 2019 - Field Demonstration Soil Health

Location: *Ransdell Farm, Farmer/owner is Kent Revels, 6347 Dwight Rowland Road, Fuquay-Varina, NC 27526*

Soil health is on the vanguard of the newest philosophy on cropland production. These systems mimic natural ecological interactions at a microbial level. Copying mother nature's intent towards agriculture makes these systems respond much better to extreme weather once fully applied. There are many more benefits for your farm, so please join us in this introductory field discussion amongst farmers. Demonstration will include Root Demonstration, Slake Test, and Rain Simulator. Instructors: **Steve Woodruff**, *NRCS Regional Agronomist*; **Milton Cortés**, *NRCS State Soil Scientist*, **Jeremy Roston**, *NRCS State Conservation Planning Specialist*, and **Nathan Lowder**, *NRCS Southeast Regional Soil Health Specialist*.



Southeast Hispanic Farmer Outreach Program (SHFO)

The **Southeast Hispanic Farmer Outreach Program (SHFO)**, established in 2015, has focused on engendering cooperative and momentous connections between Hispanic farmers and operators in the Southeast Region of the United States and USDA, state, county, and municipal programs. The program has established active networks to support Hispanic farmers in agricultural conservation related practices.

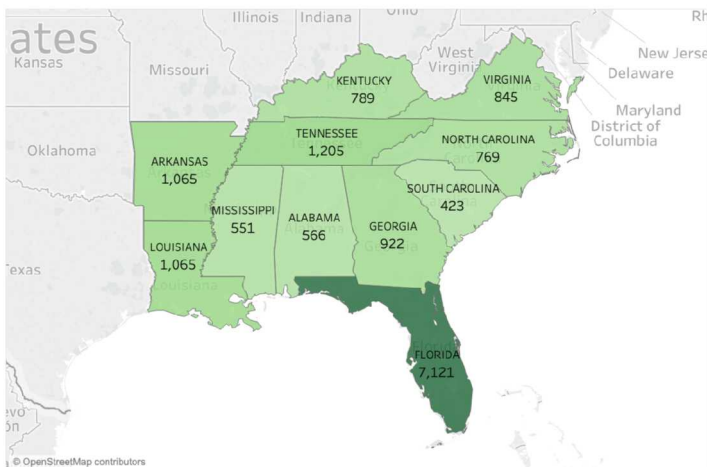
The key to our success has been to develop and foster one-on-one outreach activities to register Hispanic farmers with FSA, identify conservation practices where the benefits outweigh cost and help farmers navigate USDA programs and services. We have designed and maintained an interactive clearinghouse with information about farmers' needs and programs that can help farmers whose primary language is Spanish. Our team continues to pursue and sustain partnerships to organize and facilitate coordinated educational events and field demonstrations based on knowledge that *"what we hear, we forget. What we see, we remember. What we do, we understand."* The program's major goal is to improve the technical, administrative and entrepreneurial abilities of Hispanic farmers to participate equitably in USDA programs and become influential leaders in local agriculture.

The vision of SHFO is directly connected to our investment in farmers to become leaders, not followers, in agricultural conservation. Many farmers have relied on the agencies for years to improve the land they own and farm. However, an outreach system that is not transformational does not necessarily generate enduring or multiplier outcomes that build agricultural success around the concepts of passing it forward, contributing beyond one's own farm, mentoring others or recognizing and underscoring farmer's mastery among farming communities. Creating a new service around building Hispanic farmers' competency and mastery is the legacy system we want to reach.

USDA Southeast Region: Hispanic/Latino Operators

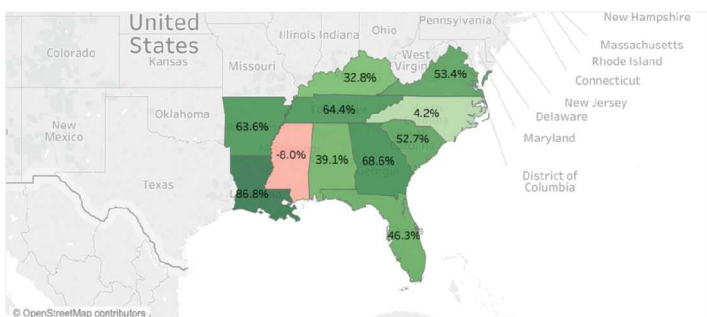
Source: 2017 Census of Agriculture

<https://www.nass.usda.gov/AgCensus/>



Percent Change: 10 Years (2007-17)

Operators: Total



The SHFO program is a division of Nolo Consulting, LLC, a minority-owned company with over 30 years of experience in the field of leadership development, education research and evaluation, and community outreach and development. If you are interested in additional information about SHFO, please contact us at:

<https://www.latinofarmersusa.com/>.

Based on the most recent Agricultural Census, there are 15,321 Hispanic farmers and operators in the 11 states that comprise the Southeast Region (not including Puerto Rico). This represents an increase of 45.5 percent in a 10-year period, from 2007 to 2017. Hispanic farmers and operators increased in all Southeast Region states, with the exception of Mississippi.

In 2012, the census reported the presence of 13,373 farmers in the Southeast Region, as well as an additional 13,159 farmers and operators on the island of Puerto Rico.

SUMMER INTERNSHIP PROGRAM

One of the significant challenges of USDA leaders and agencies in the Southeast Region is the ability to increase the pool of qualified and skilled bilingual agricultural professionals to conduct outreach, educate, and support the growth of Hispanic farmers. During the summer of 2018, Nolo Consulting, LLC organized and implemented a successful professional internship program, the Hispanic Talent Development and Recruitment Program; the program continued in 2019. The agreement between Nolo Consulting and the United States Department of Agriculture – Natural Resources Conservation Service (USDA-NRCS) has established a pool of talented individuals from Hispanic-serving institutions, particularly Puerto Rico.

The internship opportunities with NRCS for bilingual interns are for both indoor and outdoor work and supporting many of the students' diverse career goals.

Bilingual interns are assigned to conservationists and work hand-in-hand with producers, landowners, and partners to implement, review or recommend voluntary conservation practices that work for all agricultural operations and the environment. There are many careers in conservation, and the summer internship invites students with a variety of majors, including, but not limited to: soil science, general field crops, engineering, biology, farm management, and animal sciences. Based on the program's extraordinary success, the internship agreement will be extended, and our main commitment is to expand the pool of talented bilingual professionals that will help satisfy USDA's mission to reach all farmers across the nation, including minorities, beginning farmers and underserved farming communities.



Checklist for New Farmers

This brief summary is intended to acquaint you with some of the common first considerations. You should research your local, State, and Federal requirements fully and make the best decisions for your farm or ranch business in accordance with your priorities.

Planning

- Secure farm business location(s) (purchase, rent, or lease).
- Complete farm planning process (production, marketing, and financial plans).
- Select and develop farm products and/or services.

Advice

- Review your farm business plans with an advisor.
- Research what resources might be available to support your business and vision.

Education

- Attend field days, workshops, courses, or formal education programs to build necessary skills to ensure you can successfully produce your selected farm products and/or services.

Funding

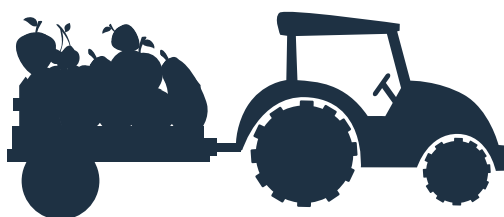
- Secure necessary financing (farm capitalization and operating); establish credit with key suppliers.

Set Up Your Business

- Establish farm legal structure (e.g., sole proprietorship, partnership, corporation, cooperative).
- Register your farm business and get a farm number; obtain business certificate.
- Obtain tax identification numbers for the farm business:
 - Sales Tax
 - Employer's Tax
- Acquire necessary permits, licenses, and certifications; prepare to comply with all relevant regulations:
 - Local
 - State
 - Federal
- Purchase necessary insurance (e.g., liability, health, life, crop, property, workers' compensation).
- Establish farm work plan; hire and schedule farm labor.

Other Key Considerations

- Establish farm management team and job descriptions (e.g., family members and partners, employees, lawyer, accountant, other consultant services).
- Open farm business bank account(s).
- Set up farm business office; obtain necessary supplies and equipment.
- Set up farm bookkeeping and recordkeeping systems.
- Establish farm policies (personnel, safety, visitor).
- Establish distribution channels/markets for farm products.
- Produce promotional and advertising material.



Lista para nuevos agricultores

Este breve resumen tiene la intención de familiarizarlo con algunas de las primeras consideraciones básicas. Debe investigar los requisitos locales, estatales y federales a cuidadosamente y tomar las mejores decisiones para su negocio de finca o rancho, de acuerdo con sus prioridades.

Planificación

- Asegure la localización(es) y dirección(es) de los negocios agrícolas (compra, alquiler o arrendamiento).
- Complete el plan y el proceso de su negocio agrícola (producción, comercialización y planes financieros).
- Seleccione y desarrolle productos y / o servicios agrícolas.

Consejo

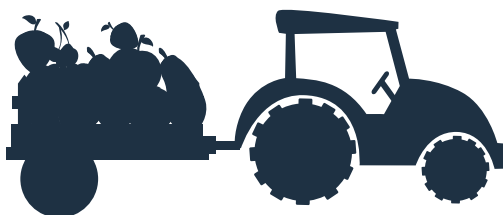
- Revise sus planes de negocios agrícolas con un asesor.
- Investigue qué recursos podrían estar disponibles para ayudar su negocio y visión.

Educación

- Asista a los días de campo, talleres, cursos o programas de educación formal para desarrollar las habilidades necesarias para garantizar que pueda producir con éxito los productos y / o servicios agrícolas seleccionados.

Fondos

- Asegure el financiamiento necesario (capitalización y operación de la granja); establecer crédito con proveedores o suplidores que sean claves a su empresa agrícola.



Configure/constituya su negocio

- Establecer la estructura legal de la granja o finca (por ejemplo, propiedad única, sociedad, corporación, cooperativa).
- Registre su negocio agrícola y obtenga un número de granja o finca; obtener certificado comercial
- Obtenga números de identificación fiscal para el negocio agrícola:
 - Impuesto de venta
 - Impuesto del empleador
- Adquirir los permisos, licencias y certificaciones necesarios; Prepárese para cumplir con todas las regulaciones relevantes:
 - Local
 - Estado
 - Federal
- Compre el seguro necesario (por ejemplo, responsabilidad civil, salud, vida, cultivo, propiedad, compensación de trabajadores).
- Establecer un plan de trabajo agrícola; contratar y programar mano de obra agrícola.

Otras consideraciones claves

- Establecer el equipo de administración de la granja y las descripciones de trabajo para cada uno (por ejemplo, miembros de la familia y socios, empleados, abogado, contador, otros servicios de consultoría).
- Abrir cuentas bancarias de negocios agrícolas.
- Establecer una oficina de negocios agrícolas; obtener los suministros y equipos necesarios.
- Establecer sistemas de contabilidad y mantenimiento de registros agrícolas.
- Establecer políticas agrícolas (personal, seguridad, visitante).
- Establecer canales de distribución / mercados para productos agrícolas.
- Producir material promocional y publicitario.



United States
Department of
Agriculture

Natural Resources Conservation Service



USDA is an equal opportunity provider, employer, and lender.

ORGANIZING COMMITTEE

Cintia Aguilar, NCSU Cooperative Extension

Marina Aleman, Que Pasa Media

Tim Beard, USDA NRCS

Milton Cortes, USDA NRCS

Theresa Furr, Wake Soil and Water Conservation District

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Dale Threatt-Taylor, Wake Soil and Water Conservation District

Rafael Vega, USDA NRCS

Steve Woodruff, USDA NRCS

Brenda Woolard, USDA Rural Development

Larry Wooten, NC Farm Bureau

We want to extend a special thank-you to Cintia Aguilar for coordinating the Symposium Exhibitions, Milton Cortes for his efforts in planning the Saturday Farm Demonstration, Tiffany Riley for her invaluable assistance and collaboration on behalf of the North Carolina Farm Bureau, and Dale Threatt-Taylor who, in addition to facilitating a panel discussion, was instrumental in planning the content of the Symposium.

